

AlignPlus Selected for USA and Canada

AdvantageMS Offers Territory Management Solution of Choice for Global Sales Force Deployments

Fort Washington, PA – April 14, 2011

AdvantageMS is pleased to announce the addition of a new client who has selected AlignPlus for USA and Canada. "The powerful new features we have developed are truly meeting the need of clients who are under pressure to do more with less" says John Ryan President of AdvantageMS. Now available in 37 countries, AlignPlus is quickly becoming the Territory Management solution of choice for global sales force deployments.

Several of the top ten manufacturers as well as many emerging Biotech firms license AlignPlus. Today AlignPlus Enterprise delivers the next generation of alignment management to our clients. AlignPlus Enterprise is a full territory alignment management system that links directly to your data warehouse environment and thus enables a seamless flow of fresh data between systems. Enterprise eliminates the manual tasks associated with the transfer of data, which are error prone, replacing them with automated processes.

AlignPlus Enterprise is a family of territory management tools which includes AlignPlus Desktop, Server, Integrator and Remote. Together these solutions deliver an end-to-end territory alignment system linking remote resources with the corporate office. Enterprise allows Administrators to create new alignment scenarios or refresh the data for existing scenarios quickly. It is now possible to broadcast alignment scenarios remotely to sales teams with the freshest available data and gather feedback quickly and securely. Once implemented, AlignPlus Enterprise requires limited user interface and supports inputs from Oracle, SQL Server or MS Access. Enterprise can interface with any legacy warehouse system.

"Alignment management is a hot topic in the Commercial Operations marketplace" says John Ryan, President AdvantageMS. "As a leading provider of alignment software, we are very pleased to continue developing tools which help clients reduce costs and reach their goals."

Come see AlignPlus at the upcoming PMSA Conference in Miami.

[About AdvantageMS](#)

AdvantageMS is a leading supplier of territory alignment software, Master Data Management, and Sales and Marketing Operations consulting services to the Pharmaceutical Industry.

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